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-Like The Onion, but shittier!

IT'S BEEN 0 DAYS SINCE WE LOST FAITH IN HALF OF AMERICA

Walmart Christmas Section < Menards

DJ Benjamin

'Tis the season for cheer, family, and heightened consumer spending. The moment Halloween ends, the portal to Christmas opens, and all the Halloween decor and candy disappear into one end and trees, tinsel, ornaments, candy-canes and Mariah Carey emerge from the other, preparing to wreck their havoc upon the world before being sealed once more come New Year's. Each year, the battle to seal Christmas away again grows more difficult, and the portal opens sooner and sooner, with the dulcet tones of jingle bells echoing as early as September in some particularly dark places.

Nowhere is this Christmas transition more apparent than in the American staple: department stores. The fundamental American institution, Walmart, begins their preparations as early as October, and once Halloween ends the displays are magically transformed overnight. Witches, Vampires, and Gnomes are replaced with Elves, Santas, and... Gnomes. Santa hats hang from hooks



for any football team you can think of, and cheap-ass plushies and tchotchkes sit on every shelf, watching, waiting. Truly, Walmart embodies the X-mas spirit of capitalist consumerism to the T. Peppermint tea, even.

But what Walmart makes up for in speed, it lacks in execution. For while Walmart has the color palette down pat and sparkles up the flue, the real Christmas Consumer Wonderland is to be found in the place where true magic always resides: The Menards light section. Nowhere is more enchanting, more whimsical, more mystical than those beautiful, calming displays of lights and light fixtures bathing the aisles in cheery illuminations. Walmart looks like Santa's workshop shat out its excess junk and the Waltons sent underpaid workers to scoop it all up. Menards looks like the Christmas fairies themselves came out and established a permanent colony on aisle 14. And the permanent part is true magic of the Menards Lighting section, since you can go and bask in the beautiful, calming glow all year around.

So this Christmas season, indulge yourself in the magnificent, magical glory of Menards. Organize a carpool with your friends to go to Marquette Menards. Buy a chandelier for your dorm room from Menards. Photosynthesize pure melatonin and serotonin at Menards. Potentially, even, save big money at Menards.

* This article was not sponsored by Menards.



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The Steaming Pile

Straight from you-know-where!



What are YOU putting in your Wads ice cream?

- The M&M
- Moldy raspberries
- Steel wool
- Sriracha sauce
- My fingers
- Someone else's fingers
- Semi-consumable sanitizer
- Gear oil
- Bits of tin foil (pairs with McNair Pork Carnitas con Tin Foil)
- Blood
- Flattened fork
- Fork, bent into a spoon
- Spoon, bent into a fork
- Knife fork (knork)
- Spife
- Red pepper flakes
- Mountain Dew
- Ketchup
- Garlic
- Chicken alfredo
- Black bean burger
- McNair ice cream
- Shrimp
- Wads sauerkraut (it smells like weed)
- Pesto
- The Wadsworth Salad
- Worms
- DHH chicken tender gushers
- Metal chips
- Boiling tin
- Float copper
- Fish from Torch Lake
- Wads pizza grease
- Plastic utensils
- The tears of CS students
- Fish
- Shredded Cease & Desist letter
- LEDs
- The Big One
- The Daily Bull Vol84 No19
- Raw meat
- I Voted sticker
- Raw sewage
- Nuts and bolts
- Car exhaust
- Tubby custard
- The electoral college
- The Eternal Worm
- E

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The Daily Bull

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Hi, my name is Big Al, and I approve this message